

Cover Sheet

Please complete and return with your Grant Application

Project Title: Microtransit Feasibility Study for the Ludlow/Okemo Area

Applicant Name: Town and Village of Ludlow

Primary Contact Person(s): Scott Murphy Title: Municipal Manager

Address:

PO Box B Ludlow, VT 05149-0250

Email: tmanager@tds.net Phone: (802) 228-2841

DUNS #: 095519336 Fiscal Year End Month (MM): June (06)

Accounting System: Automated Manual Combination

Project Team Partners: Okemo Valley Chamber of Commerce, SWCRPC, The Current

Grant Category (please check one):

- A. Small MTI Grants (Maximum Grant Amount \$10,000)
- B. Medium MTI Grants (Maximum Grant Amount \$50,000)
- C. Large MTI Grants (Maximum Grant Amount \$100,000)

GRANT APPLICATION

Location: Ludlow, Vermont and the immediate surrounding area

Description (Provide a brief describing your project): Ludlow and Okemo Mountain Resort are served by transportation options, including The Current seasonal service and Okemo shuttles. However, the community recognizes a need for expanded transportation services. There was strong sentiment expressed for this during the recent Municipal Plan update process. The Ludlow Selectboard recognizes the need for shuttle service during the evenings. Transportation is also a big priority for the Chamber of Commerce and their membership. This project will involve hiring a consultant to evaluate existing services, conduct outreach to clarify the needs expressed by the community and local businesses, and determine feasible solutions, which might include microtransit or shuttle service.

Metrics (Provide a brief describing your project outcomes): Project outcomes will include a summary of outreach efforts (e.g. survey, interviews or similar efforts), a summary of existing conditions/public transportation services, evaluation of the need for expanded services, an evaluation of options to address the need, selection of the preferred option, and estimation of project feasibility.

Project Planning and Partners (Provide a brief description of your project planning and partner involvement): Project partners that will form the basis of a project steering committee include Town and Village of Ludlow, Okemo Valley Chamber of Commerce and Southern Windsor County Regional Planning Commission. We intend to coordinate closely with Southeast Vermont Transit/The Current throughout the project. We will also engage the business community and general public. Final outcomes will be presented at a public meeting.

Please attach a detailed itemized project budget.

- Please see the attached project budget.

Requested Grant Amount:	\$ 30,000.00
+	
Local Match:	\$ 2,400.00 (Match is not required)
=	
Total Project Cost:	\$ 32,400.00

Estimated Completion Date: October 31, 2021

REQUIRED ATTACHMENTS:

Please use the documentation checklist below to ensure that all the relevant items regarding your application have been included.

- Grant application cover sheet
- Grant application form
- Itemized Cost estimate for labor and materials
- Project timeline and major milestone
- Project Location Map
- Other appropriate supporting documents. *(support letter)*

By signing this application, I certify that all the information provided is accurate to the best of my knowledge. We will comply with all the requirements of the grant including making our books available for audit if required.

SIGNATURE OF APPLICANT:

Name:

Scott Murphy

10/30/20

Title:

municipal manager

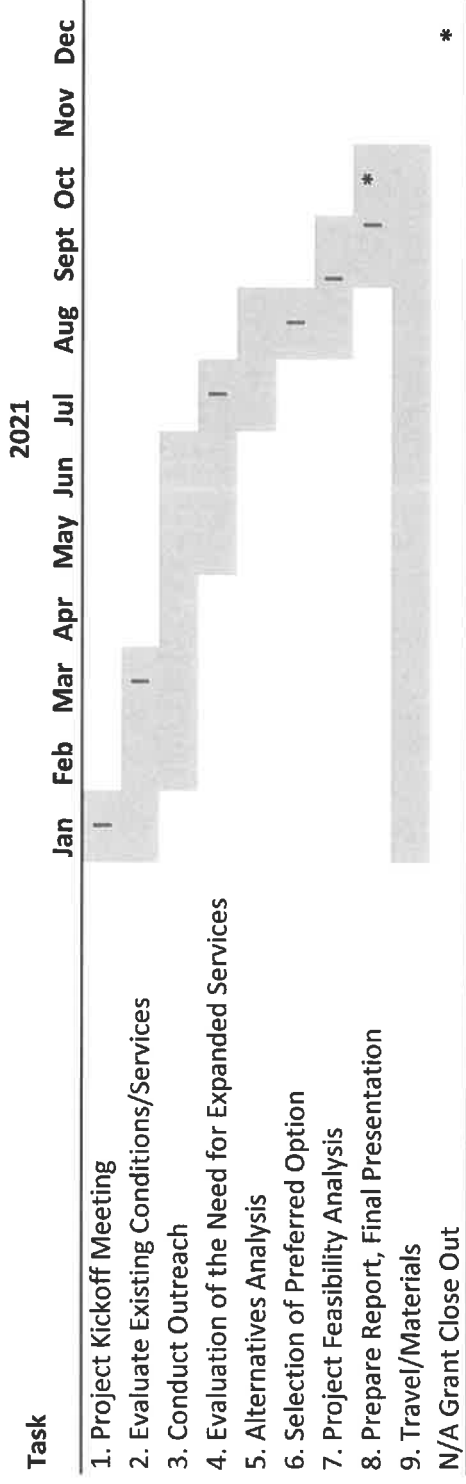
MUST BE A DULY AUTHORIZED REPRESENTATIVE OF YOUR ORGANIZATION

Proposed MTI Project Budget
Microtransit Feasibility Study for the Ludlow/Okemo Area

Task	Staffing	Hours	Rate	Cost Estimate
1. Project Kickoff Meeting	Consultant	11	\$120	\$1,320
2. Evaluate Existing Conditions/Services	Consultant	38	\$120	\$4,560
3. Conduct Outreach	Consultant	32	\$120	\$3,840
	SWCRPC	40	\$60	\$2,400
4. Evaluation of the Need for Expanded Services	Consultant	32	\$120	\$3,840
5. Alternatives Analysis	Consultant	36	\$120	\$4,320
6. Selection of Preferred Option	Consultant	25	\$120	\$3,000
7. Project Feasibility Analysis	Consultant	42	\$120	\$5,040
8. Prepare Report, Final Presentation	Consultant	28	\$120	\$3,360
9. Travel/Materials	Consultant			\$720
Total Project Budget		284		\$32,400

Note: The RPC's cost for helping conduct outreach will be used as match for this project.

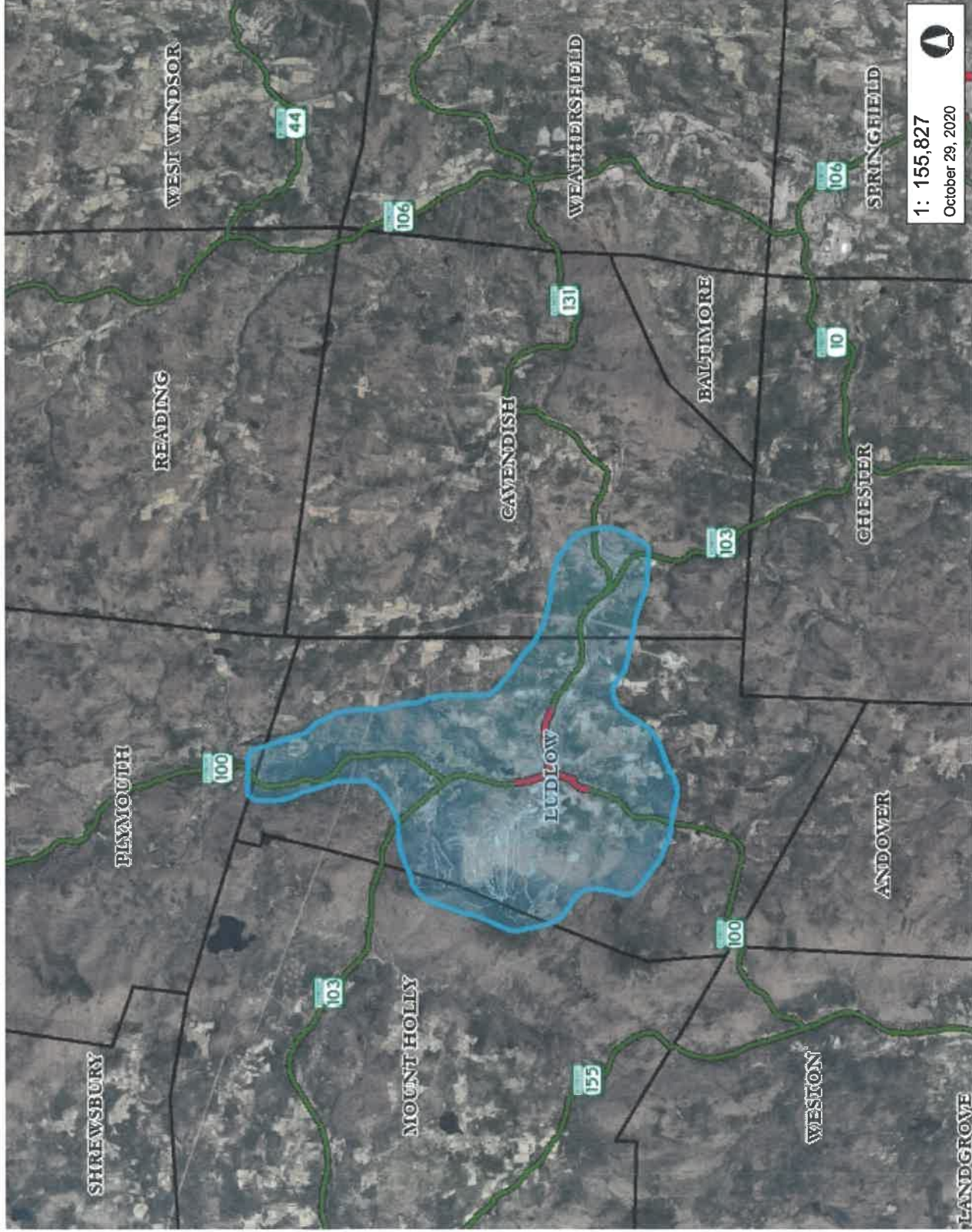
Proposed MTI Project Schedule and Milestones Microtransit Feasibility Study for the Ludlow/Okemo Area



| Steering Committee Mtg (Virtual)

| Public Presentation

* Key Deliverable



1: 155,827
October 29, 2020

7,916.0 0 3,958.00 7,916.0 Meters
1" = 12986 Ft. 1cm = 1558 Meters
WGS_1984_Web_Mercator_Auxiliary_Sphere
© Vermont Agency of Natural Resources
THIS MAP IS NOT TO BE USED FOR NAVIGATION
DISCLAIMER: This map is for general reference only. Data layers that appear on this map may or may not be accurate, current, or otherwise reliable. ANR and the State of Vermont make no representations of any kind, including but not limited to, the warranties of merchantability, or fitness for a particular use, nor are any such warranties to be implied with respect to the data on this map.

LEGEND

- Roads
 - Interstate
 - US Highway, 1
 - State Highway
 - Town Highway (Class 1)
 - Town Highway (Class 2,3)
 - Town Highway (Class 4)
 - State Forest Trail
 - National Forest Trail
 - Legal Trail
 - Private Road/Driveway
 - Proposed Roads
- Town Boundary

NOTES

Map created using ANR's Natural Resources Atlas



October 29, 2020

TO: Dan Currier, VTrans, Public Transit Coordinator
FROM: Carol Lighthall, Executive Director, OVRCC
SUBJECT: **Microtransit Feasibility Study for the Ludlow/Okemo Area**

The Okemo Valley Regional Chamber of Commerce (OVRCC), is very pleased to partner in the proposed Micro-Transit project for the Town of Ludlow. Ludlow is a critical hub for our twelve-town region in Okemo Valley, with transportation being a key service needed for all who live, work and visit.

In 2017, a [Strategic Plan](#) was undertaken by OVRCC. The final plan highlights a strategic aim to improve the transportation options for all who live, work and play here. Visiting tourists, who want to fully take in the area, can be stranded due to lack of sufficient or flexible transportation options. The current lack of flexible transportation options limit the tourist experience, also limiting the economic impact to Ludlow, the region and the state.

We very enthusiastically support this planning effort and know these steps forward will make a tremendous difference.

Very sincerely,

Carol Lighthall
Okemo Valley Regional Chamber of Commerce
57 Pond Street Ste #8 - PO Box 333
Ludlow, VT 05149
802-228-5830
clighthall@yourplaceinvermont.com



**SOUTHERN WINDSOR COUNTY
REGIONAL PLANNING COMMISSION**

38 Ascutney Park Road
Post Office Box 320, Ascutney, VT 05030
802 674-9201 / fax 802 674-5711
www.swcrpc.org

October 29, 2020

TO: Dan Currier, VTrans, Public Transit Coordinator
FROM: Jason Rasmussen, AICP, Director of Planning
SUBJECT: Microtransit Feasibility Study for the Ludlow/Okemo Area

The Regional Planning Commission, soon to be renamed Mount Ascutney Regional Commission, fully supports this MTI application by Ludlow for a microtransit feasibility study. We also intend to support this project, if funded, with staff time to assist with outreach and any other assistance we might be able to provide.

In 2019, I had the pleasure of working with Ludlow to update their Municipal Plan. The process involved extensive public outreach efforts. One of the clear messages I heard then was the need for public transportation enhancements to support the local economy and benefit the environment.

This project would help Ludlow to implement their Municipal Plan, including this specific action step: *“Work with the Okemo Valley Chamber of Commerce, local businesses, The Current and other partners to explore options for public transit service enhancements and/or car sharing, such as Uber.”*

I have also been working recently with the Okemo Valley Chamber of Commerce, Ludlow, The Current (the regional public transportation provider) and others to look at ways to improve transportation in and around Ludlow in order to make it a better ski town destination while also reducing single-occupancy vehicle use and reducing greenhouse gas emissions. Out of those conversations was identified the need for a feasibility study to examine the possibilities of after-hours shuttle services, Uber-like ridesharing services or microtransit. This MTI grant opportunity has excellent timing to help the community act on these issues. I hope you will consider this application favorably.

Thanks for offering this exciting funding opportunity.

Questions and Technical Assistance

For questions regarding this application, general program related questions or for technical assistance please contact Dan Currier (802) 279-5236.

Project Completion Requirements

1. A copy of tracked metrics.
2. Final project report outlining project outcomes (successes and failures) including next steps and succession plan if applicable.
3. A final Invoice.
4. Color photos or graphics from your project.

Grant Proposal Scoring Criteria

All applications will be scored on the following:

- 1) Project Application, Planning and Partners (40 points):
 - a. Did they respond to the grant proposal goals and objectives?
 - b. Is the project well planned?
 - c. Did they describe how project partners will support this work?

- 2) Ability to complete project during grant period (25 points):
 - a. Was the applicant's timeline reasonable?

- 3) Performance Metrics (25 points):
 - a. Did they include reasonable project metrics that match the program goals:
 - i. To improve mobility and access for transit dependent Vermonters
 - ii. Reduce greenhouse gas emissions
 - iii. Reduce the use of single occupancy vehicles

- 4) Cost (10 points):
 - a. Were the proposed costs reasonable for the project identified?